

# Dealer Agreement

## AMERICOVER 2018

The American First Day Cover Society's Annual  
Show & Convention

*Hilton Atlanta Northeast*

5993 Peachtree Industrial Blvd., Peachtree Corners, Ga.

(Atlanta area!)



## August 3-5, 2018

Friday & Saturday 10a-5p • Sunday 10a-4p

Features:	Bourse Prices
<ul style="list-style-type: none"><li>• World Series of Philately Show.</li><li>• Extensive Publicity and Advertising, online and in print.</li><li>• Mailings to thousands of local and national collectors.</li><li>• Free Wi-Fi in the bourse area.</li><li>• Seminars, exhibits, meetings, hospitality suite.</li><li>• Pre-show tour and post-show dinner encourage customers to attend all three days of the show.</li><li>• Possible U.S. first day ceremony on Friday.</li><li>• \$99 show hotel rate with breakfast buffet for 2: code AFDCS2.</li><li>• Rebate to dealers staying at the show hotel, using the Americover rate-code, of \$50 per night, up to 3 nights. <b>Rebate will be paid at end of show.</b></li></ul>	<p>8-foot \$575</p> <p>16-foot straight \$825</p> <p>16-foot corner \$900</p> <p>24-foot straight \$1125</p> <p>24-foot corner \$1200</p>

**Foster Miller, bourse coordinator**

**[bourse@afdcs.org](mailto:bourse@afdcs.org) • [fmillerfdc@gmail.com](mailto:fmillerfdc@gmail.com)**

Post Office Box 44, Annapolis Jct., MD 20701-0044

{240} 373-1487 work (through June 2018) • {301} 974-1564 cell

General show info: [showinfo@afdcs.org](mailto:showinfo@afdcs.org) • [www.afdcs.org/show](http://www.afdcs.org/show)

Dealers are invited to participate in the Thursday tour and Sunday evening dinner

Latest show information: [www.afdcs.org/show](http://www.afdcs.org/show)

## AMERICOVER 2018

### Dealer Agreement

August 3-5, 2018

Hilton Atlanta Northeast, Peachtree Corners, Ga.

Booth Size: \_\_\_\_\_

Preferred Booth Number: \_\_\_\_\_

This Agreement, effective as of the last date set forth below, is entered into by and between the American First Day Cover Society (the "AFDCS") and

\_\_\_\_\_  
("Dealer").

In consideration of the sum of \$\_\_\_\_\_ (the "Booth Fee"), the AFDCS agrees to provide Dealer with a booth as specified at the Americover 2018 Annual Convention and Exhibition, to be held on August 3-5, 2018, at the Hilton Atlanta Northeast, in Peachtree Corners, Ga. ("Americover"). Although the AFDCS will use good faith efforts to provide the specified Booth to Dealer, the AFDCS reserves the right to alter or change Dealer's Booth as, if and when deemed necessary.

Both parties agree to be bound by the following terms and conditions:

1. Dealer(s) must be a member in good standing of the AFDCS, the APS or the ASDA at the time of Americover.
2. While at Americover, Dealer and his employees will limit their business and activities to the purchase, sale and/or trade of philatelic material and related supplies.
3. The Booth Fee will be paid as follows: A nonrefundable deposit of 25% must be paid when Dealer returns a signed copy of this Agreement to the AFDCS, P.O. Box 44, Annapolis Jct., MD 20701-0044. The balance must be paid by July 3, 2018. A reminder will be sent about a month before. No Dealer may set up for the bourse unless the bourse fee has been fully paid. At the end of the show, dealers who have stayed at the show hotel using the Americover rate code will receive rebates of \$50 per night, up to three nights.
4. If Dealer cancels his Booth ***PRIOR TO MAY 3, 2018*** by giving written notice of cancellation to the AFDCS at the address set forth below, then Dealer will receive a refund of the Booth Fee, minus the deposit as an administration fee. ***No refund will be made or given for cancellations made on or after May 3, 2018.*** If the AFDCS should cancel Americover 2018, then the AFDCS's sole responsibility will be to refund all money paid to it by Dealer.
5. Dealer agrees that, during the hours that Americover is open, he or his employees will be in attendance at his designated Booth set forth in Paragraph 1 above, and will maintain an adequate stock of material for sale or trade. If Dealer fails to occupy his Booth by one hour prior to the opening of the first day of Americover, he will forfeit the Booth with no refund forthcoming.
6. Dealer and his assistants must wear their Americover badges at all times during the show. Dealer will be responsible for the actions of anyone wearing the badge(s) assigned to Dealer.
7. Dealer agrees to maintain his Booth in an orderly and presentable condition. Nothing shall be posted, nailed, screwed or otherwise attached to walls, floors, or other parts of the building or furniture.
8. Dealer will be responsible for obtaining all necessary business licenses and liability / property insurance.
9. The AFDCS agrees to provide security, but the AFDCS will not be responsible for any loss of any kind that may occur at, prior to or after Americover.

10. Dealer agrees not to bring any property to the premises prior to the scheduled move-in time and agrees to vacate the premises, including removal of all equipment and stock, before 6 p.m. on the last day of the show. Any material left after this time is at Dealer's own risk.

11. Dealer will conduct business at the highest level of honesty and integrity. Any activity or demeanor of Dealer that tends to place the AFDCS or any of its officers, directors, contractors, agents or volunteers in an unfavorable light, or hold any of them up to disrepute, ridicule or scorn, will be grounds for eviction from the show.

12. If Dealer violates the terms of this Agreement or the AFDCS Code of Ethics, Dealer may be directed by the Bourse Manager, the Americover Chair, or the President of the AFDCS to close his booth immediately. If that should happen, Dealer will forfeit all payments made under this Agreement and will be subject to such further action as may be deemed appropriate by the Board of Directors of the AFDCS.

13. Dealer will indemnify, hold harmless, and defend the AFDCS, and its officers, directors, employees, agents and volunteers from and against any and all damages, liabilities, costs and expenses (including, but not limited to, reasonable attorneys' fees) that are actually incurred by or imposed upon the AFDCS, or any of its officers, directors, contractors, agents and/or volunteers in connection with any claims, suits, actions, demands or judgments (collectively, "Claims") to the extent that such Claims arise out of or result from: (a) the negligence, gross negligence or willful misconduct of Dealer or his employees, assistants, or agents; (b) any breach or violation by Dealer of any of his representations, warranties, covenants or other obligations set forth in this Agreement; and/or (c) any property damage or personal or bodily injury arising out of the acts or omissions of Dealer or his employees, assistants, or agents.

14. Neither the AFDCS nor any of its officers, directors, contractors, agents and volunteers will be responsible or liable to Dealer for any loss, either by theft or by any type of misconduct of any visitor, customer, spectator, or otherwise.

15. No person who has been expelled from or denied membership in the AFDCS or any other philatelic organization for causes other than insufficient experience may be allowed to act as Dealer's assistant or otherwise appear behind Dealer's booth at Americover.

16. The decision of the Americover Chair will be final in any interpretation and enforcement of the terms of this Agreement. He will also have the final say on matters not included in this Agreement that may arise during Americover.

Dealer: \_\_\_\_\_ Date: \_\_\_\_\_

Address \_\_\_\_\_

Signature: \_\_\_\_\_ Amount \_\_\_\_\_

Credit Card # \_\_\_\_\_ (Visa/MC/Amex) Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

All Credit Card Payments will be automatically charged on date of receipt of this Agreement.

**BADGES: \*\* LIMIT 3 \*\*** Please list the individuals who will be staffing your booth (including yourself) or assisting with the move-in or move-out. Admittance to Americover will be by badge only, therefore, only personnel listed below will be admitted to the show before it opens each day.

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